

Jewish Women's Theater of South Florida

Advertising Rates

Jewish Women's Theater of South Florida is proud to announce our second season with the original show *It Takes A Woman*. There will be three performances: Thursday, February 20, 2020 at 7:30 PM and 2 shows on Sunday, February 23, 2020 at 1 PM and 7:30 PM at the MARJCC's new, state-of-the-art Alan and Diane Lieberman Theater in North Miami Beach. We are a new 501(c)(3) non-profit organization, creating theatrical opportunities for women, by women.

All of our cast and crew are South Florida residents from South Miami to Plantation. Many of them are your loyal customers, and we encourage you to reach out and thank them for their patronage.

Playbills are prized souvenirs that people read, take home, and keep. Your advertisement in our playbill will reach more than 700 women!

Please send your camera-ready art for ads to JewishWomensTheater@gmail.com by **2/10/2020**.

Cover page (full color)	\$500
Full Page (black and white)	\$300
Half page	\$150
Quarter Page/Business Card	\$ 75

AD SPECS:

Playbill Advertising Guidelines

Ad Sizes (in inches):

Full Page: 7.75 tall x 5.25 wide

Half Page: 4 tall x 5.25 wide

Business card size ads must be no larger or smaller than a standard business card

Ads should be submitted via e-mail and be camera ready. The following file formats are acceptable: JPEG, PDF, TIF. Physical Photographs **MUST** be scanned and emailed.

Resolution must be at least 300 DPI and in Black and White, or we cannot guarantee the clarity of the picture. If you create a word document with clip art, designs, or special fonts, you **MUST** convert it to one of the file formats listed above.

Contact us at JewishWomensTheater@gmail.com with any questions.

Jewish Women's Theater of South Florida Payment Page

Name _____ Phone # _____

Address _____

City, State, Zip _____

Email _____

Advertisement:

_____ Cover page (full color)	\$500
_____ Full Page (black and white)	\$300
_____ Half page	\$150
_____ Quarter Page/Business Card	\$ 75

Check Enclosed: Amount \$ _____ Check #: _____

or

Paypal: JewishWomensTheater@gmail.com

1. PRINT OUT THIS PAGE
2. ATTACH AD COPY: MUST BE CAMERA READY ARTWORK
3. OR PLEASE EMAIL YOUR AD COPY TO JewishWomensTheater@gmail.com

Make Checks Payable to:

Jewish Women's Theater of South Florida
2995 Flamingo Drive
Miami Beach, FL 33140

For more information please email JewishWomensTheater@gmail.com